



## 8<sup>th</sup> ASEMUS General Conference (ASEMUS 18<sup>th</sup> Year)

<b>Dates:</b>	<b>Wednesday 14 – Friday 16 November 2018</b>
<b>Location:</b>	<b>Waterfront Hotel, Kuching, Sarawak, Malaysia (Borneo)</b>
<b>Expected participants</b>	<b>: 160 - 220</b>
<b>Speakers</b>	<b>: 20 (+ 3 moderators)</b>
<b>Lecturers Master Class</b>	<b>: 9</b>

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### **New curatorial perspectives for a changed world**

*The landscape within which museums operate has changed dramatically. The world is becoming increasingly fractured and divided across nationalistic and ideological lines. Audiences have become more sophisticated and demanding. Technology, in particular, digital technologies, have revolutionised the delivery of knowledge and content to end users. In the meantime, issues of ethics and provenance have become more pertinent than ever before in museological practice.*

*The role and relevance of the museum and the curator in contemporary society is shifting in light of these changes. An international line-up of speakers from European and Asian museums will present perspectives, experiences and best practices on the ground, offering conference participants practical insights into how their museums can respond and adapt.*



## DAY 1

### **MASTER CLASSES, Wednesday 14 November**

Waterfront Hotel, Kuching conference rooms  
(Parallel sessions: 20 persons max per class)

- 09.15 – 10.00 Welcome coffee and registration for participants
- 10.00 - 12.00 **Master class Exhibition Development** by Ms Yasmin Khalid Nicholls, Exhibition Content Manager Sarawak Museum Campus & Ms Laura Miotto, Design Director GSM Projects Singapore.
- 10.00 – 12.00 **Master class Scientific communication** by Ms Tanu Patodia, Scientific Communication Associate and Dr Moritz Mueller, Associate Professor, Swinburne University of Technology
- With coffee / tea break at 11.00*
- 12.00 - 02.00 Lunch (provided for participants + lecturers)
- 02.00 - 05.00 **Master class Curating a space for Communities** by Dr Sadiyah Boonstra, Senior Manager (Programmes), National Gallery Singapore
- 02.00 - 05.00 **Master class Gamification**, by Dr Jacey-Lynn Minoi, Senior Lecturer in Statistical Data Analytics, Universiti Malaysia Sarawak (UNIMAS)
- 02.00 – 05.00 **Workshop *The Evolved Museums-Shifts in Collection Management & Care Practices***, offered by ICOM-ICTOP, by Ms Simone Stoltz, Lecturer Information Management, Reinwardt Academy, Netherlands, Prof Darko Babic, assistant professor University of Zagreb (Head of Department of Museology) and Ms Uma Parameswer, Board Member, ICOM-ICTOP
- With coffee / tea break at 03.30*
- 07.30 – 10.00 **WELCOME DINNER @ Waterfront Hotel**  
Open to all participants (hosted by Sarawak State Government)
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**DAY 2 CONFERENCE DAY, Thursday 15 November**

Location: Waterfront Hotel, Kuching

08.30 - 09.00 Welcome coffee and registration

09.00 - 09.30 **Opening ceremony & welcome address**

- YAB Datuk Patinggi Abang Haji Abdul Rahman Zohari bin Tun Abang Haji Openg, Chief Minister Sarawak State Government
- Mr Kennie Ting, ASEMUS Chair, Director Asian Civilisations Museum (Singapore)

**THE CHANGING ROLE OF THE MUSEUM AND THE CURATOR**

09.30 – 10.10 Keynote speaker Ms Jennifer Morris, research fellow Sarawak Museum Campus / PhD candidate National University Singapore

10.10 – 10.40 Keynote speaker Mr Hans van de Bunte, Project Director Sarawak Museum Campus. A new role for the Sarawak Museum Campus, it's vision for a world-class museum.

10.40 - 11.00 **Coffee & tea break**

11.00 – 12.05 **Panel 1: “THE BIG PICTURE” – MUSEUMS IN TRANSITION**

*In response to new academic approaches, as well as changes in visitor demand and in funding, museums are undergoing dramatic shifts in structure and curatorial narrative. This panel provides insights into new directions major museums are embarking on to prepare themselves for the future.*

**Panellists:** Ms Zhou Yanqun, Chief Cultural Exchange, Shanghai Museum (China), Mr John Sijmonsbergen, Deputy Director, National Museum of World Cultures (NL), Mr Kennie Ting, Director Asian Civilisations Museum (Singapore), Ms Ms Kong Hyeonji, Virtual Collection of Asian Masterpieces, National Museum of Korea.

**Moderator:** Dr Elena Gregoria Chai, Senior Lecturer, Department of Anthropology Faculty of Social Science and Humanities, UNIMAS Sarawak.

12.05 – 13.30 **Lunch**

13.30 – 14.40 **Panel 2: THE ETHICS OF COLLECTING – NEW APPROACHES**

*Collecting and building collections is core to the work of the museum, even as perspectives on the how and the why a museum collects have changed over time. What constitutes ethical collecting today? What are some new approaches to managing historical collections? This panel provides latest insights in the field of museum ethics.*

Panellists:	Ms Constance de Monbrison, Curator Southeast Asia region, Musee du Quai-Branly (France), Dr Laura Broekhoven, Director Pitt Rivers Museum (UK), Mr Kong Vireak, Director National Museum of Cambodia and Dr Ana Maria Theresa P. Labrador, Assistant Director National Museum of the Philippines.
Moderator:	Mr Steph Scholten, Hunterian Museum & Art Gallery, Glasgow
14.40 – 15.10	<b>CASE STUDY 2:</b> Ms Ayesha Keshani, PhD candidate Goldsmiths University, The old Sarawak Museum: from a natural history to a cosmopolitical future.

15.10 - 15.30 **Coffee & tea break**

15.30 – 16.35	<b>Panel 3: THE ENGAGED MUSEUM – CURATING WITH THE COMMUNITY</b>
	<i>As communities worldwide become more vocal, museums increasingly need to be more engaged with and reflective of community needs and aspirations. At the same time, new technologies also allow for more innovative approaches to audience involvement. This panel provides best practice in involving and curating with the community.</i>
Panellists:	Ms Woo Souyeon, Curator/Educator, National Museum of Korea, Ann Follin, Director General National Museums of World Culture (Sweden), Ms Vandana Prapanna, Senior Curator, Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (India), Ms Yasmin Khalid Nicholls, Content & Interpretation Manager Sarawak Museum Campus.
Moderator:	Ms Valentina Riccardi, Senior Project Manager, Culture Department, Asia-Europe Foundation (Singapore)
16.35 – 16.55	<b>CASE STUDY 3:</b> Ms Wendy Teo Boon Ting, "From Pan Borneo Road Trip to Borneo Laboratory - a platform for driving Borneo Aesthetics."

16.55 – 17.15 ASEMUS History and Way Forward, Ms Anupama Sekhar, Director Culture Department, Asia-Europe Foundation (Singapore), Ms Valentina Riccardi, Senior Project Manager Culture Department, Asia-Europe Foundation (Singapore)

17.15 - 17.30 Closing remarks by YB Datuk Haji Abdul Karim Rahman Hamzah, Minister of Tourism, Arts, Culture, Youth and Sports

18.30 – 20.00 **CLOSING RECEPTION @ COMMONS, THE COURTHOUSE**  
All participants invited (hosted by Sarawak Government)

20.00 – 22.00 Possible dinner for Exco members hosted by ACM - TBC

